



MICRO SOLUTIONS

KUWAIT

Your Complete IT & Marketing Solutions Provider

Website Development | Corporate Branding | Graphic Designing | Mobile Application Development

www.mskuwait.com

e-Commerce Solutions | Event Management | Corporate Gifts | Internet Marketing - SEO | IT Solutions | Printing Solutions | Multimedia Presentations



MicroSolutions, a division of Raja Company is a Kuwait Based IT Company.

Established in 2003, we have consistently provided high-quality solutions in a cost-effective manner and on time, to a discerning clientele in Kuwait.

Who we are ?

MicroSolutions – Kuwait is a professionally managed company with a qualified management and technical team providing end-to-end Information Technology solutions for medium and large business enterprise.

Being founded on the principles of building long-term relationships and providing powerful results, we meet client challenges by having the best people and processes in place.

What we can do for you ?

We at MicroSolutions believe that business applications of the Internet are unlimited. Our pool of qualified professionals combine multiple platform skills and rich domain experience in various industry segments. In a nutshell our services range from

- Effective Corporate Branding
- Specialized Web Designing
- Mobile Application Development
- Event Management & Seminars
- Striking & Effectual Print Advertisements
- Networking & Infrastructure Solutions
- Multimedia Presentations
- e-Commerce Website Solutions
- Corporate Gifts

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Why MicroSolutions ?

Over the past decade, MicroSolutions has built its business on multiple technologies for its clients. We ensure quality products keeping the needs and requirements of our clients in the forefront. We have worked on a large number of e-Commerce Projects, SEO Technologies, CMS Systems, Website Design, Graphic design, Web Application Development Projects, Multimedia Presentations, Social Media and eMarketing. We also have a portfolio that speaks for itself.

Advantages of MicroSolution Services

- Trim Down Costs
- Free Internal Resources
- Expand Skilled Resources
- Budgetary Specified Projects
- Deliver Projects on Time
- Merge Support Services
- Greater Flexibility of Internal Operations
- Focus on Core Competencies
- Obtain Reliable Experts

Credentials of MicroSolutions as your Web Solution development center. We've got the right resources, management, On – site coordinators and quality.

Our Methodologies

MicroSolutions provides a full range on Information & Technology solutions on a project basis. Tailoring the level of support to your specific needs. We provide technical assistance and advice, create and recommend solutions, and develop implementation plans for offshore IT projects.

Our developers strictly follow the set standards of coding.

Our Technologies

Our specialists use up to date technologies and latest industry trends to deliver easy to use solutions with the optimal cost / performance ratio.

- Development Platforms
- Application and Web Servers
- Databases
- Microsoft.NET
- Ruby on Rails
- JAVA-SCRIPT
- AJAX
- LAMP PHP / MySQL
- XAMPP
- Apache
- MS IIS, JBossTomcat, BEA, WebLogic, IBM Websphere, Oracle
- MS-SQL, MySQL, Oracle, Postgre SQL, DB2, MS Access



Website Development

We have been working in the field of Custom Website development since 2003 and can supply you with innovative, trustworthy web development solutions to compliment your business ideas.

We do Website Design, Content Management systems, Web Hosting & Domain and Sharepoint development.

E-commerce website Solutions

An e-business organization transforms its interaction with customers, suppliers, business partners and employees using internet based software technologies – extending its reach to improve its performance. We perform services like, shopping cart development, template designing, B2B AMP, B2C solutions.

Internet Marketing - SEO

MicroSolutions professionally designed email templates make it easy to send and track email marketing campaigns. SEM (Search Engine Marketing) is what we do to give businesses high visibility they need for their websites. We also do newsletter marketing.

Mobile App. Development

You think the app, we develop it. We have both the design and technical expertise needed to develop a wide range of highly optimal iPhone and Android Applications.



Corporate Branding

In the world of Business creating an authentic, consistent and powerful identity is the challenge for any brand. We offer brand consultancy, design and strategy. We can advise you on how to express and put across your brand personality through well designed and considered brand identity.



Event Management

We handle the entire logistics of your conference or events, right from venue sourcing, accommodation arrangements to design and production of invitations. Our services include Event Management, Conference and Incentive, Trade shows and Exhibitions, Press Conferences, Overseas Representations, Photograph Coverage and Conference Needs, to name a few.



Corporate Gifts

Corporate gifts are requested year after year at business meetings, seminars, specials events etc. We provide personalized corporate gifts for CEO's and Employees alike because we know how important it is to make your people happy. Our selections are endless we make sure the gifts are memorable and unique.



Graphic Designing & Advertising

From the design of images/logos to corporate identities and brand systems, MicroSolutions focuses on unifying, consolidating and delivering a consistent message as well as building scalable technical solutions for clients.

Logo Design

Business Cards

Brochures & Catalogs

Posters

Stickers

Package Design

Letter Heads & Envelopes

CD Jackets



Multimedia Presentations

Multimedia presentations provide you an ideal platform to stand out from clutter. Your clients and prospects are bombarded everyday by messages and advertising through print and other traditional media.

You can use these corporate presentations / CD

Catalogs For:

Trade Fairs

Critical Meetings

Give Out Company Profile

Annual Reports

Display Product Range (Catalog) with Specifications

Training Manuals

Product Launches





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P. O. Box: 4121, Safat 13042 | Tel.: 2484 4696 / 799 | Fax.: 2484 4798
E-mail : webinfo@mskuwait.com | **Website : www.mskuwait.com**

A division of Raja Company W.L.L.